

San Diego Downtown Breakfast Rotary Foundation

P.O. Box 80336, San Diego, CA 92138-0336



As a generous member of the San Diego business community, you are in a unique position to make a difference in influencing the lives of children, families and the future of our community. The **San Diego Downtown Breakfast Rotary Foundation** requests your support by becoming a proud **Corporate or Individual Sponsor**. **We need your help.**

Generosity and commitment can paint a dozen pictures: a homeless child rising above shame to embrace a classroom education, a Tijuana family moving from a cardboard shack to a sturdy home, a surgically repaired smile on a young girl, a senior regaining dignity, finding friendship and a home, empowering the homeless to return to the workforce and contribute to our community.

These are all pictures the San Diego Downtown Breakfast Rotary Club paints every year since its inception. And we'd like to paint more, but we need your help. You could assist us by providing your generosity to the many programs and non-profit organizations Rotary supports.

This year's annual fundraiser will be **"A 40's Night at the Midway Dancehall"** a themed dinner-dance that promises to be a fun-filled evening, with both live and silent auctions. The date set is **Saturday April 23, 2005** on board the **USS Midway**. San Diego Downtown Breakfast Rotary Foundation is a not-for-profit 501(c) 3 organization. Our **Federal Tax ID number is: 33-0596091**

Sponsor Benefits

Your sponsorship benefits your company in a number of ways. It identifies your company as a community partner with Rotary International and provides a meaningful opportunity to give back to the community. Complimentary recognition includes, but is not limited to: acknowledgment in all promotional materials (club meetings, press releases, website acknowledgments); company logo on banners displayed at the event registration and dinner; recognition from the podium during the live and silent auction and dinner program; advertisement in the event program; and sponsorship recognition in the event program. We will seek media coverage on television, print, and the internet to further represent your financial contribution assisting in this endeavor.

Thank you for considering San Diego Downtown Breakfast Rotary Foundation's request. Your financial commitment is needed. A response by March 25, 2005 will enable us to provide full recognition of your contribution. Enclosed is a form outlining available sponsorship levels. Please do not hesitate; make your tax deductible contribution now. Your sponsorship will assist us in painting the future landscape of our community.

Sincerely,

Warren L. Potts
Co-Chair
(858) 483-5671

Jerrilyn T. Malana
Co-Chair
(619) 515-1830

The proceeds from this event will support our philanthropic activities including but not limited to . . .

- *Thousand Smiles Foundation* - Dental services and surgery for Mexican children born with cleft palate and other facial malformations
- *Kids-at-Heart* - Tutoring for downtown underprivileged children after school
- *Senior Community Centers* - Supporting economically disadvantaged seniors
- *USO* - Supporting the needs of those in our country's service as well as their families
- *"Responsibility"* - Providing clothing, books and holiday toys to children whose families live in the Tijuana Municipal Garbage Dump
- *Tijuana Home Building* - Building modest homes for residents of Tijuana
- *Veteran's Stand-down* - Providing medical, legal, and other assistance to homeless U.S. Veterans and their families
- *Midway Education Foundation* - Provides resources for community programs and assisting challenged students through sponsorships
- *Jenna Druck Foundation* - Supporting a mentoring program for teenage girls and a program for grief counseling
- *Women's Resource Fair* - Providing legal, medical and other assistance to homeless women and their children
- *Rotaract* - Supporting and working with future Rotarians with their Community Service efforts
- *4-Way Speech Contest* - Fostering public speaking skills in high school students
- *Plus many other community and international needs, such as tsunami relief*

~ Rotary's motto is "Service Above Self." ~

The San Diego Downtown Breakfast Rotary meets every Wednesday morning
at the University Club, 34th Fl. Symphony Towers (750 B St.)



San Diego Downtown Breakfast Rotary Foundation

Annual 2005 Fundraiser

A 40's Night at the Midway Dancehall

Sponsorship Form

[] **Yes**, I wish to support the San Diego Downtown Breakfast Rotary Foundation as a **Sponsor**. Please list my sponsorship as indicated below. Note: To have your sponsorship included in all printed materials, please return this form by March 25, 2005:

- | | | |
|------------------------------------|----------------|--|
| _____
Admiral Sponsor | \$4,000 | ADMIRAL- Representation on all media and press exposure. Logo on all web and print promotional materials; multiple mentions during auctions; full-page ad in the event program; includes 6 complimentary tickets and 6 flight simulations; ongoing recognition on Rotary website reaching membership and the world community. |
| _____
Captain Sponsor | \$1,500 | CAPTAIN- Logo on event banners, mention during live and silent auctions, 1/2 page program ad; recognition on Rotary website; includes 4 complimentary tickets and 4 flight simulations. |
| _____
Commander Sponsor | \$1000 | COMMANDER- Logo on table banners, mention during live and silent auctions, 1/4 page program ad; recognition on Rotary website; includes 2 complimentary tickets to the event, and 2 flight simulations. |
| _____
Lieutenant Sponsor | \$500 | LIEUTENANT- Special recognition in event program as a supporting Officer, recognition on Rotary website and a complimentary flight simulation. |
| _____
Seaman Sponsor | \$250 | SEAMAN- Recognition in event program as a contributing sponsor. |

All Sponsorships are tax deductible to the extent allowable by law

Name: _____

Company: _____

Address: _____

Telephone: _____ Email _____

Please indicate how your name or your company name should be displayed for sponsorship:

(Please Print or Type)

(We will contact you for logo and media requirements after payment has been received)

[] **Yes**, I will attend the San Diego Downtown Breakfast Rotary Foundation Annual Fundraiser as a guest (\$100 per person). Guest Names: _____

[] I am unable to attend this year, but enclosed is my donation of: \$ _____

Please make checks payable to: San Diego Downtown Breakfast Rotary Foundation
Please mail to: c/o Don Lang, Treasurer
P.O. Box 80336
San Diego, CA 92138-0336
Tel.: 619-224-1050

San Diego Downtown Breakfast Rotary Foundation is a 501(c)(3) Not-For-Profit organization
EIN: 33-0596091

Thank you for your generous support of the San Diego Downtown Breakfast Rotary Club. A service organization of business and professional leaders that have united to conduct humanitarian projects, encourage high ethical standards in all vocations, and work towards world peace through its Foundation.